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# M STONEY BURKE

**POUNDING HOOFS CARRY STONEY CLOSER TO THE** PRIZED GOLDEN BUCKLE!

JACK LORD

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WHEN THE SPANISH EXPLORERS FIRST SET FOOT IN MEXICO HUNDREDS OF YEARS AGO, THEY BROUGHT WITH THEM MAGNIFICENT ARABIAN HORSES. THOSE EXCELLENT ANIMALS WERE THE PRIDE OF THE SPANIARDS, AND THEY CARRIED THEIR RIDERS ON THEIR JOURNEY THROUGH THE SOUTHWEST AND INTO WHAT IS NOW CALIFORNIA...



EVENTUALLY, MANY OF THESE ANIMALS ESCAPED AND FOUNDED LARGE HERDS OF WILD HORSES. THEY CAME TO BE KNOWN AS MUSTANGS AND LARGE NUMBERS OF THEM WERE GRADUALLY CAP-TURED BY THE INDIANS. THIS SITUATION HAD A TREMENDOUS EFFECT ON THE CULTURE OF THE GREAT PLAINS. AS A RESULT, THE PLAINS INDIANS PROS-PERED, INCREASING IN NUMBERS AND POWER.

AS THE YEARS PASSED, THE MUSTANG BECAME A LIVING LEGEND. ITS REPUTATION AS A STRONG, SWIFT SPIRITED HORSE IS AS STRONG AS EVER TODAY. THUS. THEY ARE A KEY PART OF EVERY MAJOR RODEO IN THE COUNTRY. THE UNTAMED MUSTANG, CALLED THE BRONCO, IS CONSTANTLY BEING CALLED UPON TO TEST THE HORSEMANSHIP AND COURAGE OF THE GREATEST RIDERS IN THE LAND ...



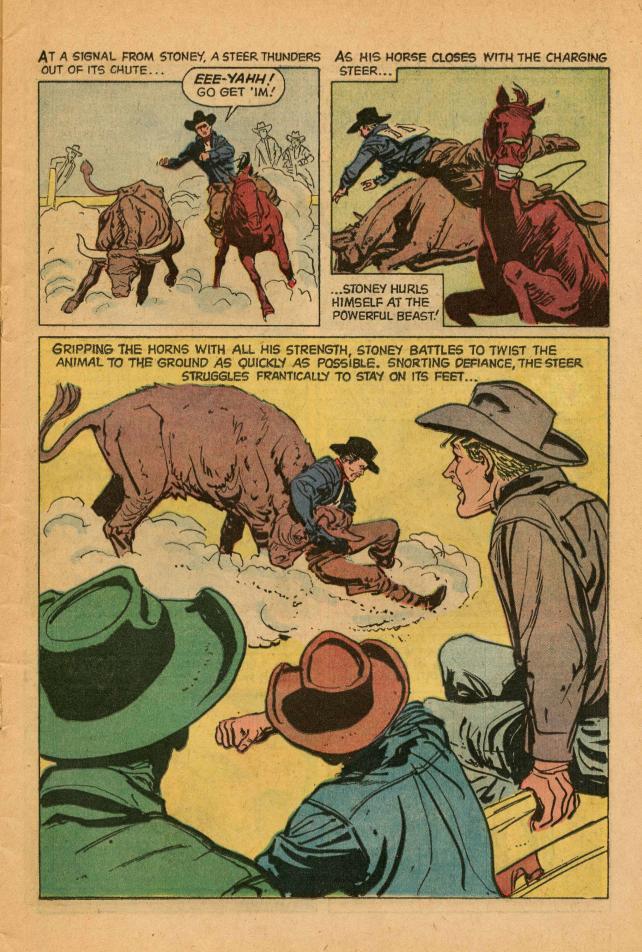


IN THE CROWDED RODEO ARENA -- WHILE HIS RIP-SNORTING BRONC TWISTED AND PLUNGED UNDER

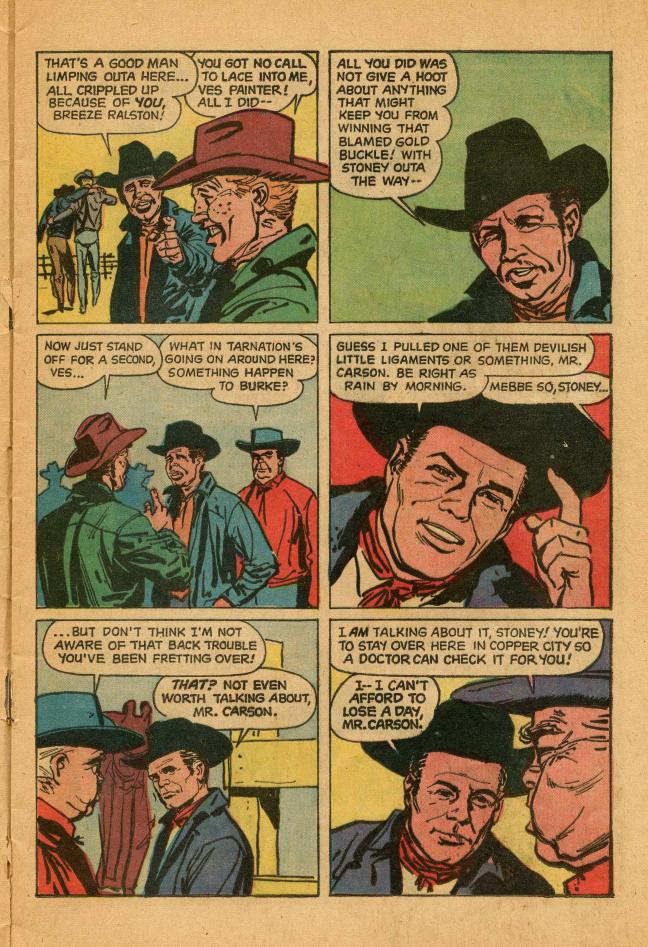
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\*BEFORE ANY OF US COULD DO A THING, IT HAPPENED! THE BRONC REARED TOO HIGH ... LOST HIS BALANCE AND CRASHED DOWN ON THE POOR RIDER ...



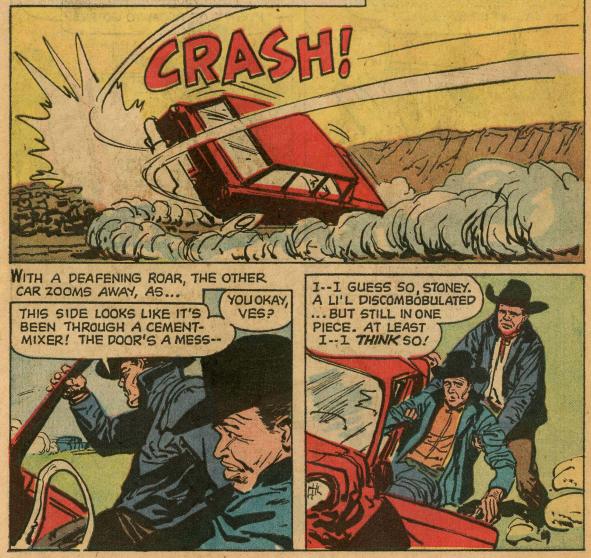


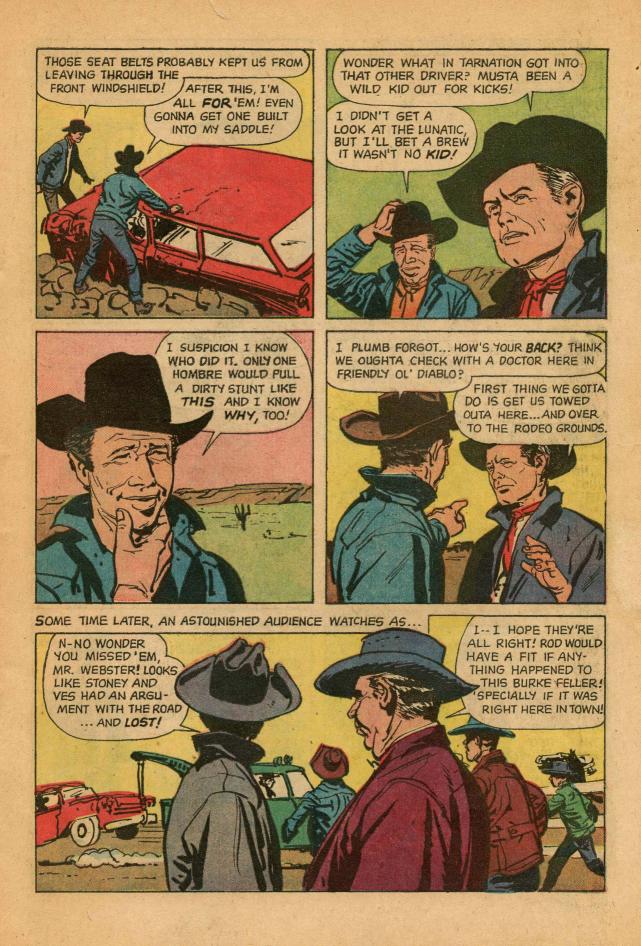




IN ANOTHER MOMENT, THE STATION WAGON

THERE IS AN AGONIZED SHRIEK OF BRAKES. THEN ...









"THE MOMENT THAT CRITTER BROKE OUT OF THE CHUTE, I KNEW I WAS HEADED FOR TROUBLE.."



"SUDDENLY EVERYTHING GOT FUZZY AROUND THE EDGES..."



"BEFORE I COULD UNFREEZE, THE BRONC WENT OVER BACKWARDS ... ON TOP OF ME! THERE WAS BLINDING PAIN ... RUNNING FEET ... SCARED VOICES ... AND STONEY!"

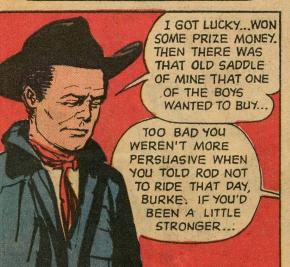


\*FROM THEN ON, IT WAS A BLUR OF AGONY. THE LAST THING I KNEW WAS THAT STONEY WAS CLOSE BY..."

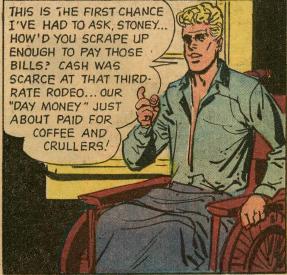


"THAT WAS THE LAST TIME I SAW STONEY UNTIL TODAY! BUT WHILE I WAS RECOVERING, IN THE HOSPITAL, I LEARNED AN ASTONISHING





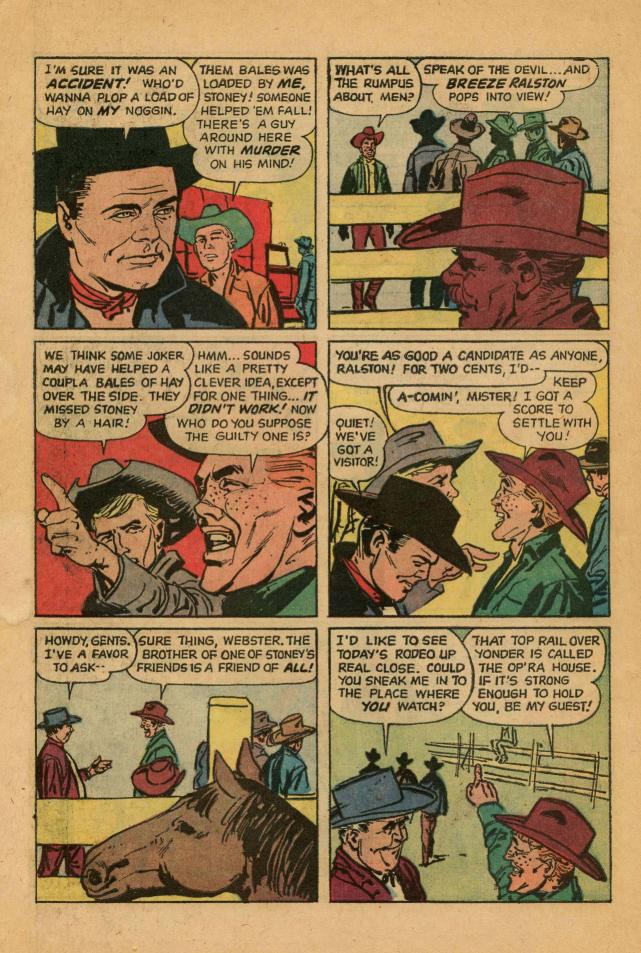
"DAYS LATER, WHEN I CAME TO, THERE WAS A FAMILIAR FACE TO GREET ME..."JUST STONEY!... GOOD...SEE ...YOU... PROPPED IN TO SAY HELLO...AND GOODBYE. RODEO'S MOVING ON TONIGHT AND I MAY NOT SEE YOU AGAIN FOR QUITE AWHILE.

















SUDDENLY, A LONE FIGURE DARTS FORWARD ...



AS BREEZE RALSTON HURLS HIMSELF FORWARD, WALT WEBSTER'S PUDGY FINGER TIGHTENS ON THE TRIGGER...







TRUE TO HIS WORD, VES PAINTER HAS STUCK AS CLOSE AS COURT PLASTER TO BREEZE RALSTON! THROWING CAUTION TO THE WINDS,





LATER THAT DAY, IN THE HOSPITAL AT EL



IN A FEW MINUTES, THE PATIENTS HAVE A VISITOR ... LUCKY THING





AS FOR YOU, MR. RALSTON, YOU'LL BE SIDELINED FOR EXACTLY THE SAME LENGTH OF TIME AS MR. BURKE!











THE SCORES ARE IN... LADIES AND GENTLEMEN, FOR STONEY BURKE IT'S A TREMENDOUS IBB! THAT'S RIGHT, FOLKS-- TWO POINTS AHEAD OF THAT GREAT RIDE BY BREEZE RALSTON!



... NO MATTER GOOD I AM, YOU'RE ALWAYS JUST A WHISKER BETTER! THINGS ARE TOO TOUGH FOR ME IN SADDLE BRONC RIDING... I'M QUITTING!



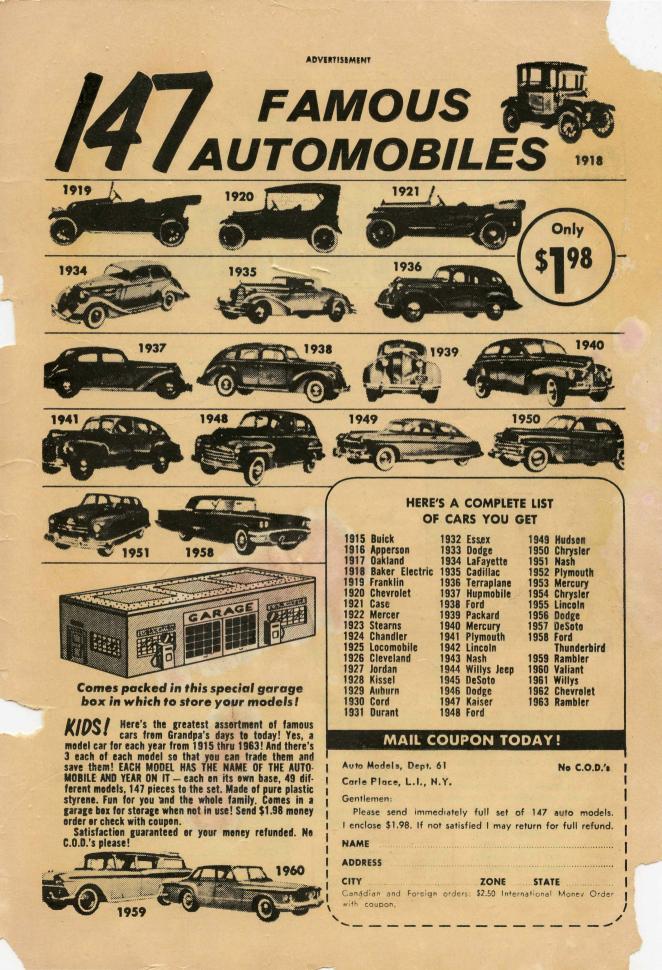
AND GOING INTO PRACTICALLY PEACEFUL RETIREMENT! I'M PLANNING TO CONCENTRATE ON BULLDOGGING! GOTTA HAND IT TO YOU, OLD TIMER! THAT WAS THE MOST EXCITING DURN RIDE I EVER SAW! YOU WON FAIR AND SQUARE! WATCHING YOU TAUGHT ME ONE THING...



QUITTING !!... YOU ?!' I AIN'T AN ADMIRER OF YOURS, BREEZE, BUT I ALWAYS THOUGHT YOU HAD GUMPTION! YOU QUITTING -- LIKE A BEATEN COYOTE? WITH THE SADDLE BRONC BUSINESS...







## BOYS, GIRLS, MEN, WOMEN IF YOU KNOW JUST 20 PEOPLE.

## YOU CAN MAKE AT LEAST \$5000-MORE LIKELY \$10000 to \$20000 IN YOUR SPARE TIME!

#### **Everyone You Know Needs Christmas Cards** and Everyone Loves Wallace Brown Cards

Do you know 20 people? Of course you do! Add up a half-dozen relatives, perhaps 5 neighbors, the butcher, the baker, the milkman, the grocer, your dentist, several friends and other tradespeople—and you've probably got a lot more than 20. So what are you waiting for? These folks alone can bring you in at least \$50.00, probably \$100.00 to \$200.00 extra money in just a few hours spare time. And this is just a start! Almost everyone you know needs Christmas Cards, and when you show them the spectacular nationally famous 1963 Wallace Brown Line of Cards and Gift Items—it's love at first sight. They'll snap up 2,3,6 or more Christmas Card Boxes right on the spot. Keep up to 50¢ of every dollar you take in! This is the fun way to making money because it's so easy. We send you samples that do the selling for you. And, besides making money you'll save money on your own personal Christmas Cards, Gifts, Wrappings, etc. See for yourself without risking a penny. Mail coupon, you'll be glad you did!

#### Get These 2 Assortments ON APPROVAL PARCHMENT SPLENDOR CHRISTMAS ASS'T 21 magnificent cards on Justrious Parch-

...21 magnificent cards on luxurious Parchment Paper, enriched with gold bronzing and sparkling decorations. Sells on sight! CHRISTMAS WONDERLAND ASS'T is a tremendous value! 21 beautiful, sparkling cards glowing and glistening with old fashioned Christmas cheer!

## SET FREE CATALOG, TOO!

Be first in your neighborhood to cash in on this easy way to extra money with the 1963 Wallace Brown Line of Christmas Cards and Gift Items. Mail coupon this minute! You'll get 2 Christmas Card Assortments on approval. And FREE Samples of Name-Imprinted Personal Christmas Cards. Plus FREE full-color catalog showing lots more money-makers, including many Christmas Assortments, Everyday Greeting Card Assortments, Decorated Stationery, Gift Wrappings. Household Items, etc. Everything you need to start making money at once—and we show you how.

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Thrill your friends and neighbors and make even MORE MONEY for yourself with exquisite, custom-designed NAME-IMPRINTED Christmas Cards at amazingly low prices. A large variety of exclusive, original designs for folks who want the finest quality in Personalized Christmas Cards at prices everybody can afford. They sell just by being shown. It's easy, too, because . . . we ship direct to your customers and we pay the postage. You have no bother, no trouble and no

wasted time making deliveries. Send the coupon right away for your FREE Samples of the 4 Great New Lines of these fast-selling Personalized Christmas Cards!

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