DELL. 12° STONEY BURKE

JUNE-AUG.

STONEY
IN A
ROUGH
AND
TUMBLE
RODEO
CIRCUIT.

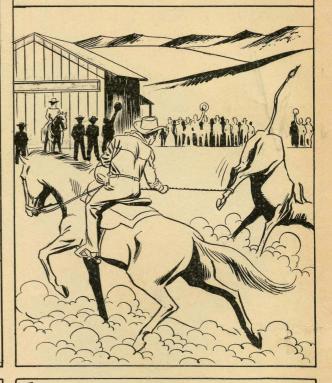
JACK LORD

COFFRIGHT 1963 UNITED ARTISTS TELEVISION, INC.

## IT ALL BEGAN IN PECOS!

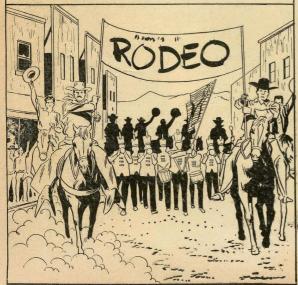
TODAY'S SPECTACULAR RODEO -- A
GENUINELY EXCITING EXHIBITION BY SOME
OF THE WORLD'S GREATEST RIDERS AND
ROPERS -- WAS ORIGINALLY A CONTEST
OF SKILL BETWEEN COWHANDS AT THE END
OF THE ARDUOUS SEMI - ANNUAL ROUNDUPS

THE FIRST PUBLIC CONTESTS -- WITH PRIZES OFFERED AS AN INCENTIVE -- PROBABLY TOOK PLACE ON JULY 4, 1883, IN AN OPEN FIELD NEAR THE COURTHOUSE OF PECOS, TEXAS.



PIVE YEARS LATER AN INNOVATION WAS ADDED WHEN, AT THE RODEO HELD IN PRESCOTT, ARIZONA TERRITORY, AN ADMISSION FEE WAS CHARGED FOR THE FIRST TIME.

THE PUBLIC QUICKLY FELL IN LOVE WITH THE FLAMBOYANT EXHIBITION AND RODEOS WERE SOON BEING STAGED BY MANY OTHER TOWNS IN THE CATTLE-RAISING AREAS OF THE COUNTRY.



IT IS ESTIMATED THAT MORE THAN 350 RODEOS WERE HELD IN THE U.S. AND CANADA DURING 1961.

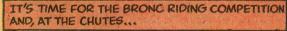
THE LARGEST -- FAMED EVENTS LIKE THE CALGARY (ALBERTA) STAMPEDE, THE PENDELTON (OREGON) ROUNDUP, AND THE CHEYENNE (WYOMING) FRONTIER DAYS -- ARE SEEN BY AS MANY AS 60,000 TO 80,000 SPECTATORS!

THE MOST CELEBRATED OF ALL, OF COURSE, IS THE WORLD'S CHAMPIONSHIP RODEO, HELD AT MADISON SQUARE

GARDEN IN NEW YORK CITY!







YOU RODEO STARS SURE GOT IT HOW COME MADE, STONEY-BONEY ALL YOU GOTTA DO IS RELAX IN THE SADDLE NEVER FOR 10 SECONDS...AND GROW APPEALED



SAY, I JUST GOT A DAZZLER
OF AN IDEA! THERE'S A
WHOLE MOUNTAIN OF SOCKDARNING WAITING FOR
ME... MEBBE YOU'D LIKE
TO TAKE MY PLACE
THIS AFTERNOON?

N-NO THANKS, MR. BURKE !OL VES PAINTER WOULD LOVE TO HELP OUT A FRIEND...



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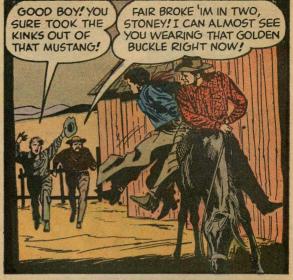




























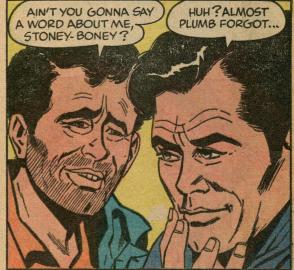


































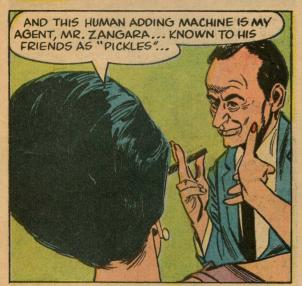


































I WANT TO APOLOGIZE FOR THE ANTICS OF THAT BIG GORILLA, STONEY, SLATE HAWKINS THINKS HE'S THE FUNNIEST MAN ALIVE...AND THOSE THREE POISONOUS STOOGES ARE PAID TO ENCOURAGE HIM! I WANTED TO TALK TO YOU ABOUT SOMETHING MORE IMPORTANT THAN THAT FLEA-BRAIN!





THINK IT OVER, DAHLING, THERE'S
A HEALTHY PAYCHECK WAITING FOR
YOU IF YOU DECIDE TO HELP ME...
AND A WONDERFUL CHANCE TO
EVEN THE SCORE WITH THAT
OVERGROWN LUNKHEAD,
SLATE...
SLATE...

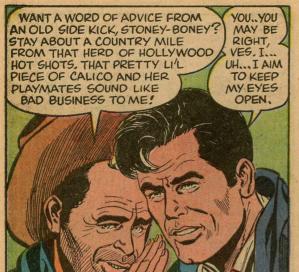
SLATE...

SLATE...

SLATE...

SLATE...



















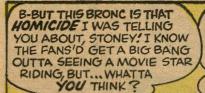












YOU'RE THE CHUTE BOSS, BUCK, MAYBE HE CAN TACK THE ANIMAL INTO BEHAVING!









































THE SCRIPT IS BEING PREPARED WE STILL HAVE TIME
TO SLIP IN A HUSKY ROLE
FOR YOU... BY HACKING
AWAY AT THE PART SLATE
IS SCHEDULED TO PLAY.
HAWKIN'S
HAIR-DO. BUT
WHY ME?

SOUNDS LIKE

WHILE THE FINAL DRAFT OF

BECAUSE SOMETHING ABOUT YOU YELLS "BOX-OFFICE" TO ME, COWBOY.
ONE OTHER REASON...I'M FED UP TO THE TEETH WITH THAT CONCEITED, VULGAR HAM-AND-EGGER AND I THINK THE MAN TO HELP ME SEND HIM INTO OBLIVION IS NAMED STONEY BURKE!



JUST LISTEN FOR A MOMENT, SWEETIE--WHILE LITTLE CARA EXPLAINS SOME FACTS OF LIFE. I'VE GOTTEN MARY SIRINGO TO AGREE TO GIVE YOU A SCREEN TEST TOMORROW MORNING. THE RESULTS WILL BE FLOWN TO THE STUDIO IMMEDIATELY FOR REVIEW BY THE BIG BRASS.



































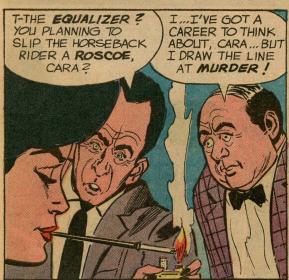




















IT'S A TERRIFIC WAY TO GET RID OF A RODENT LIKE HAWKINS! LEAN CLOSER, CHUMS... WHILE I TELL YOU HOW WE'LL MANEUVER THE WHOLE NASTY PLAN...

































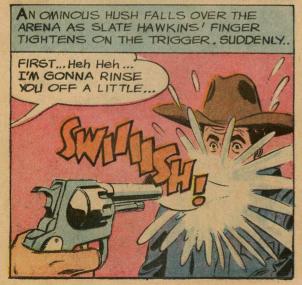












































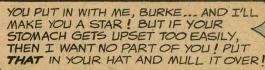


































THOUGH DEEPLY DISTURBED BY CARA'S





























## RODEO WRINKLES

WHILE THE ACTIONS OF A RODEO BRONC ARE GENERALLY UNPREDICTABLE -- AND ALWAYS A SIGHT TO BEHOLD -- CERTAIN GYRATIONS HAVE BECOME TRADITIONAL IN THIS THRILL -PACKED SPORT WHICH TESTS THE RIDER'S SKILL AND COURAGE TO THE UTMOST. MUSTANGS BECAME FAMOUS FOR THEIR INDIVIDUAL BRAND OF DEVILTRY. THE CLOUD-HUNTER, FOR EXAMPLE, IS A BUCKING HORSE THAT REARS AND PAWS THE AIR WITH ITS FOREFEET.



A PILE-DRIVER IS AN ANIMAL THAT HUMPS ITS BACK AND COMES DOWN ON ALL FOUR LEGS.



A HIGH-POLER OR HIGH-ROLLER IS A BRONC THAT LEAPS HIGH INTO THE AIR IN AN ATTEMPT TO SPILL THE RIDER.



PERHAPS THE MOST DEDICATED... AND POSSIBLY THE MEANEST... OF ALL MOUNTS IS THE CINCH-BINDER, A DETERMINED BRONC THAT REARS SO HIGH THAT HE LOSES HIS BALANCE AND FALLS OVER BACKWARD!



